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Henson Debuts Four Brands at Licensing Show

Friday, June 04, 2010

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The Jim Henson Co. will be debuting several licensing properties at the Licensing International Expo, set for June 8-10 in Las Vegas.

The titles are: *Wilson & Ditch: Digging America*, *The Possibility Shop*, *Me and My Monsters*, *The Skrumps* and *The String Doll Gang*.

Wilson & Ditch is a Henson-produced internet destination made for PBS Kids Go! Henson is seeking licensees in the categories of publishing, travel games, educational products, iPhone apps and travel accessories.

Possibility Shop, is a Henson-original broadband series created for Disney online for which the company is seeking license deals in publishing, activity products, stationery and arts and crafts.

Me and My Monsters, which features actors and Henson-developed puppets. Henson represents the title in the United States, while BBC Worldwide handles the United Kingdom, Germany and Australia.

Skrumps is a series Henson is developing for animation that is based on the collectible toy line by John Chandler. Licensees in the video game, iPhone app and collectible toy line categories are wanted.

Henson is representing Kamibashi Corp.'s *String Doll Gang* through its third-party HIP Brands and is seeking partners who can extend these small dolls into larger sized dolls with and without electronics, apparel, accessories, stationery, social expression, room decor, personal care, books and mobile content and accessories. The company is also in active development on a stop motion animated television series aimed at tween boys and girls.



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