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The 2010 Back to School Shopping Guide

Back-to-school shopping always sneaks up on us just as we're getting into the groove of summer. You too? Don't worry, we've scoured the web for some of the coolest finds to help make the start of school as painless as possible. Maybe even enjoyable?

And don't forget to check out the exclusive discounts we've secured for you because we love you. A lot.

We're beyond excited that [Tea Collection](#) and [Em Tanner Designs](#) have helped make this guide possible with their sponsorship. It's icing on the cake when our sponsors are the kinds of brands we adore.



In fact, if you help us spread the word about our 2010 Back to School Shopping Guide by posting our [swanky button](#) on your blog or website, then email the url to contests@coolmompicks.com with "Back to School Shopping Guide" in the subject, you'll automatically be entered to win a \$450 prize pack including:

- *\$200 gift certificate to Tea Collection
- *\$250 in Funky BUCK\$ at Em Tanner Designs

The Coolest Special Little Extras

Every kid needs one special little splurge that helps show off his or her personal style, even if it's not on the official school supply list.



japanese pencil cases
\$12.95 at japanistic



kids' reusable tote
\$15 at kamibashi



recycled pencils
\$3.50/12 at earthzone



build your own 3d notebook
\$9.99+ at snapily



recorded message backpack charm
\$16.99 at talkatoo



smens scented pens
\$12.95 at stubby pencil studio

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